



PRESS RELEASE

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BOB MRAZ NAMED AS FINALIST IN 2006 SELLING POWER SALES EXCELLENCE AWARDSSM

Exton, PA, November 28, 2006 – Bob Mraz, TW Metals' Vice President of Sales and Marketing, was named a Finalist in the "Global Sales Leader of the Year" category in The 2006 Selling Power Sales Excellence Awards.

The new awards are jointly presented by *Selling Power* magazine, the leading sales management publication with 145,000 subscribers in 67 countries, and The Stevie® Awards, which have been hailed as "the business world's own Oscars" by the *New York Post* (April 27, 2005).

Nicknamed the Stevies for the Greek word "crowned," winners will be announced during a gala banquet on Monday, December 4 at the Westin Casuarina Hotel, Spa & Casino in Las Vegas. Nominated sales executives from around the world are expected to attend.

More than 300 entries from companies of all sizes and in virtually every industry were submitted for consideration in more than 40 categories, including Best Run Sales Organization of the Year, National VP of Sales of the Year, and Sales Training Program of the Year.

It was no surprise to Jack Elrod, President and CEO of TW Metals, that his nomination of Bob Mraz concluded in Bob becoming a finalist for such a prestigious award. "Bob has been instrumental in making TW Metals the best global service center in the industry. Bob's leadership converted 23 diverse branch sales processes and led the sales organization to create a single, company-wide, all encompassing sales process. This process creates a more unified, results oriented and proactive culture within the sales organization globally. Bob led the company up the value chain within our major customer's globalization efforts as they off load business around the world. This resulted in major global long term agreements. He also is responsible for leading the largest

sale in TW Metals' history, introducing new products and services to not just TW Metals but also to our customer.”

Members of the Awards' Board of Distinguished Judges & Advisors and their staffs will select Stevie Award winners this week from among the Finalists. Finalists were chosen by business professionals worldwide during preliminary judging.

“Being named a Finalist in The Selling Power Sales Excellence Awards is an important achievement,” said Gerhard Gschwandtner, founder and publisher of *Selling Power*. “It means that independent business executives have agreed that the nominee is worthy of international recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition.”

Jack Elrod states, “Bob’s drive, passion and positive outlook set the standard within TW Metals. He is well known throughout our industry for his energetic and positive approach. Two years ago we created “The Mraz Award for Positive Attitude” given out at our annual Global Sales meeting to the sales person demonstrating the most positive “can do” attitude throughout the year. This is highly coveted.”

Details about The Selling Power Sales Excellence Awards and the list of Finalists in all categories are available at www.stevieawards.com/sales.

About TW Metals

A dynamic and customer-focused organization, TW Metals is a leading specialty metal distributor with over 25 facilities worldwide. The company offers a broad range of products and services, including extrusions, fittings, pipe, tube, rod/bar, sheet and plate in Stainless Steel, Aluminum, Nickel, Titanium, Alloy Steel, and Carbon Steel. TW Metals was formed in 1998 through the merger of Tubesales (founded in 1946) and Williams and Company (founded in 1907). TW Metals is a wholly-owned subsidiary of O’Neal Steel, the largest family owned full-line service center in the United States. O’Neal Steel is headquartered in Birmingham, AL. For further information, visit www.twmetals.com .

About The Stevie Awards

Hailed as “the business world’s own Oscars” by the New York Post (April 27, 2005), Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Selling Power Sales Excellence Awards. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

About Selling Power

Selling Power is the world's leading sales management magazine with more than 145,000 subscribers in 67 countries. Learn more at www.sellingpower.com.

Sponsors of the 2006 Selling Power Sales Excellence Awards include Factiva, Fusion Sales Partners, HR Chally, and SAP.